



**BEGIN IMPROVING
YOUR MARGINS BY
5% TO 10% TODAY!**

"I landed my largest contract ever, using AutoRate Pricing Pro. We knew precisely how profitable yet competitive our rates would be and the client commented on the professionalism of our financial presentation!"

Rodney Pentecost
President
Pentecost Investigation and
Protection Services, Inc.

Visit our web site at
www.hrdickinson.com/autorate
to view examples and request an
Online Demo

AutoRate Pricing Pro Contract Pricing and Analysis Software Designed For Security Companies Of All Sizes!

Quickly becoming the industry standard!

A typical 168 hour contract with a 67% wage factor will generate a profit of approximately 20%. BUT DID YOU KNOW.....adding other assumptions like unbilled training and O/T, turnover, recruiting and screening, normal equipment costs, etc. can easily reduce that profit by 15%? Add a vehicle and now you have a LOSS!

WITH AUTORATE PRICING PRO

You can enter your assumptions, choose your profit target and let AutoRate compute the correct bill rate. Know the precise profit on every contract you have! Successful security companies build their billing rates from the bottom up with precise detail regardless of how complex the contract may be! Whether your profit target is based on \$'s per hour, or a % of revenue, AutoRate Pricing Pro will automatically determine the proper bill rates. No more trial and error!

PRODUCT DESCRIPTION

Developed by security industry professionals AutoRate Pricing Pro allows you to accurately price even the most complicated contract in minutes. Print or export professional price analysis reports and graphs to include in your proposal or rate increase request.

WITH AUTORATE YOU CAN NOW:

- Price Permanent Or Temporary/Event Contracts
- Achieve Consistent Pricing Throughout Your Field Organization
- Use Wage Progression For Each Post
- Build In Equipment Costs, Including Vehicles
- Lock And Save Basic Cost Assumptions Without The Need For Re-Entry
- Allocate Assumptions By Individual Posts
- Make Notes To Explain Assumptions
- Create A Customizable Cost Proposal Sheet
- Export Reports For Emailing To Client
- Password Protect Your Assumptions
- Create A Budget For Each Contract You Have, Line By Line
- Quickly Calculate The Current Profit On Existing Contracts
- Save Pricing For Each Contract For Later Review

EASY TO USE:

- User Prompts For All Direct And Variable Costs Components
- Guides You With Pull Down Menus And Helpful Pop-Ups
- Indicates Dynamic Contract Cost Per Hour As You Add Or Change Assumptions
- Allows Users To Input Bill Rates Manually, Or;
- AutoRate Will Compute The Correct Bill Rates Based On User Defined Targets